

2024 EDITORIAL CALENDAR

[View our **MAGAZINE ARCHIVE**] 



	JANUARY/FEBRUARY	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
AD CLOSE	1/8	3/4	5/3	7/5	9/6	11/1
MATERIAL DUE	1/19	3/15	5/16	7/19	9/20	11/13
DIGITAL OPPORTUNITIES						
EHANDBOOKS <i>*In collaboration with partner brand Plant Services</i>	Sensors/Instrumentation	Compressed Air (March) Condition-Based Maintenance (April)	Machine Safety (May) Motors & Drives (June)	Lubrication (July) Compressed Air (August)	Electrical Safety (Sept) Predictive Maintenance (Oct)	CMMS Software (Nov) Pumps & Systems (Dec)
PRODUCT SPOTLIGHT GALLERIES	Smart Factories	Electrical & Electronics	Machine Tools & Metalworking	3D Printing	Supply Chain Management & Material Handling	Safety & Ergonomics
PRINT MAGAZINE SCHEDULE						
ISSUE THEME	Product Trends	Leaders in Manufacturing I	Hot Technologies	Plant Operations & Maintenance	Leaders in Manufacturing II	Innovation Awards
TECH TOOLBOX <i>*In collaboration with partner brand Plant Services</i>	IR Thermography	Bearings & Seals	Motors & Drives	Compressed Air	CMMS/EAM Software	Ultrasound
BONUS ISSUES	Material Handling & Logistics Bonus Issue	Material Handling & Logistics Bonus Issue	Forging Bonus Issue	Material Handling & Logistics Bonus Issue	Material Handling & Logistics Bonus Issue	Forging Bonus Issue
BONUS TOPICS	Warehouse Automation	Improving Forklift Safety & Productivity	Emerging Technologies for Forging Operations	The State of U.S. Logistics	Top 10 Forklift Manufacturers	2024/25 Forging Buyers Guide
PRINT / DIGITAL COVERAGE						
NED INNOVATION AWARDS	Click here to learn about our awards program	Submissions open	Submissions due	Finalists announced and voting begins	Voting closes and Winners notified	Winners announced
MAJOR TRADE SHOWS	CES Coverage	MODEX Coverage	AUTOMATE Coverage		IMTS Coverage	

MAGAZINE ADVERTISING SPECS

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DIMENSIONS (inches)	Non Bleed	Trim
Standard Page	7.0625 x 8.25	7.4375 x 8.75
1/2 Standard Isl	4.625 x 6.125	n/a
1/2 Standard H	7.0625 x 4	n/a
1/2 Standard V	3 x 6.75	n/a
1/3 Standard V	2.25 x 8.25	n/a
1/3 Standard Square	4.375 x 4.3125	n/a
1/4 Standard	3 x 4	n/a
Tabloid Page	9.75 x 11.5	10.25 x 12
1/2 Tabloid H	9.5 x 5.75	n/a
1/3 Tabloid V	3.0625 x 11	n/a
Cover Snipe Ad	3.0 x 3.0 x 4.125 - [Triangle Shape]	

Standard Size		Rate		
Full Page - Standard		\$6,800		
1/2 Page - Horizontal, Vertical, Island		\$4,500		
1/3 Page - Square or Vertical		\$3,900		
1/4 Page		\$2,600		
Tabloid Size		Rate		
Full Page - Tab		\$9,000		
1/2 Page Horiz-Tab		\$4,800		
1/3 Page Square - Tab		\$3,800		
Product Express		Rate		
1 Inch		\$450		
2 Inches		\$800		
3 Inches		\$1,000		
Classified Ad Specs (inches)	1-Column	2-Column	3-Column	Max Height
	3.125	6.452	9.75	10
Lit Digest				
1/8 Standard				

PRINT AD SERVICES MANAGER:
Melissa Meng
mmeng@endeavorb2b.com

PLEASE SEND YOUR AD NO LATER THAN THE MATERIAL DUE DATE ON THE EDITORIAL CALENDAR

- * Ads with bleed – extend bleed 0.125 inches beyond the trim
- * All live matter not intended to bleed should be kept 0.25 inch from trim. Spread ads should allow a total of 0.1875 inch safety in gutter.

Endeavor Business Media reserves the right to reduce and/or resize any oversized or incorrectly sized ads to fit the ad dimensions listed.

Creative Specifications

Format (hi-resolution, full color):
PDF with PDF/X-1a

Required supplementary items:

- Fonts (embedded)
- Images (CMYK color space)
- Artwork (CMYK color space)

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ELECTRONIC SUBMISSION OF PRINT & DIGITAL MAGAZINE AD MATERIAL

TO EMAIL: For files up to 10MB, please email your ad to: Melissa Meng mmeng@endeavorb2b.com
Please include advertiser name, publication name, and issue date.

TO FTP TRANSFER: For large files over 10MB, please send via ftp, such as the free service: wettransfer.com. Please use mmeng@endeavorb2b.com in the [Email To] field for your upload. Please include advertiser name, publication name, and issue date in the message field.

Stand Out!

ASK YOUR SALES REP ABOUT ADDITIONAL AD OPPORTUNITIES, SUCH AS BELLY BANDS, GATEFOLD INSERTS, AND MORE!



+ RICH MEDIA OPTIONS AVAILABLE FOR DIGITAL VERSION OF MAGAZINE.