

CRITICAL COVERAGE

Regulations, Standards & Compliance

- The Regulatory Environment
- Dealing with OSHA and EPA
- ISO 45001
- Risk Management
- Incident Reports and Accident Investigations
- Lockout/Tagout
- Transportation Safety

Safety Leadership

- America's Safest Companies
- Developing a Safety Culture
- Mental Health Awareness & Psychological Safety
- Drug Testing, Opioids and Legalized Marijuana
- Workplace Violence
- Transformational Leadership
- Training & Engagement
- Diversity, Equity & Inclusion
- Business Continuity

Environmental Health

- Sustainability & Corporate Social Responsibility
- Facility Safety
- Hazardous Chemicals
- Work/Life Balance
- Summer & Winter Safety
- Ergonomics & Worker Stress
- Industrial Hygiene

Personal Protective Equipment

- Fall Protection
- Vision Protection
- Hand Protection
- Foot Protection
- Hearing Protection
- Head & Face Protection
- Respiratory Protection
- Fire-Resistant Clothing

Construction Safety

- Forklift & Crane Safety
- Training a Temporary Workforce
- Asbestos Removal
- Confined Spaces
- Combustible Dust
- Electrical Safety
- Fall Protection

Safety Technology

- Wearables
- Machine Safeguarding
- Safety Analytics
- Sensors & Internet of Things
- Digital Technologies
- Virtual Reality/Augmented Reality
- Cybersecurity
- Robots & Automation Safety
- Artificial Intelligence

CONTENT CALENDAR	MARCH	JUNE	AUGUST	NOVEMBER
COVER FEATURE	New Strategies for Training & Engagement	Best Practices in Fall Protection	Special Report: America's Safest Companies	Special Report: National Safety & Salary Survey
FEATURES	Safety Tech: The Role of AI in EHS	Workplace Violence	Mental Health Awareness	Safety Leadership Conference 2024 show report
	Regulations, Standards & Compliance	Heat Stress	Diversity, Equity & Inclusion	Wellness & Total Worker Health
	Industrial Hygiene	Risk Management	Election 2024 Preview	Emergency Management / Communications
	Ergonomics	ASSP President Q&A	Confined Spaces	Gas Detection
	Machine Safety	Construction Safety	ESG & Sustainability	Electrical Safety
PPE FEATURE	Protective Apparel	Vision Protection	Respiratory Protection	Hand Protection
EDITORIAL EBOOKS	Construction Safety	Ergonomics	Training & Engagement	Safety Technology
FEATURED WEBINARS	Safety Leadership	Emergency Planning Facility Safety	Safety Tech: AI in EHS	Risk Management Annual Safety & Salary Survey

MAGAZINE ADVERTISING SPECS

DIMENSIONS (inches)	Non Bleed*	Trim (please extend bleed .125" beyond trim, all edges)*
Full Page	7 x 10	7.5 x 10.5
1/2 Page Island	4.5 x 7.25	4.8125 x 8
1/2 Page Vertical	3.375 x 9.75	3.6875 x 10.5
1/2 Page Horizontal	7 x 4.625	7.5 x 5.25
1/4 Page Vertical	3.375 x 4.625	---

Position	Rate
Full Page	\$6,240
1/2 Page	\$4,149
1/4 Page	\$1,673

Product Express	Rate
1 Inch	\$390
2 Inches	\$600
3 Inches	\$795

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Required supplementary items:

- Fonts (embedded)
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Gross Rates Apply: Gross rates based on number of insertions within a 12-month period.

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Publication Trim Size: 7.5 x 10.5 inches

PRINT DUE DATES/ SHOW COVERAGE

MARCH

AD CLOSE: 2/8/24

MATERIAL DUE: 2/16/24

JUNE

AD CLOSE: 5/8/24

MATERIAL DUE: 5/16/24

Show Coverage:

AIHA Connect, May 20-22, Columbus, OH

AUGUST

AD CLOSE: 7/1/24

MATERIAL DUE: 7/10/24

ASSP Safety 24, August 7-9, Denver, CO

Safety Leadership Conference, August 26-28, Denver, CO - co-located with VPPPA Safety+ Symposium, August 23-29, Denver, CO

National Safety Council Congress & Expo, September 16-18, 2024, Orlando, FL

NOVEMBER

AD CLOSE: 10/10/24

MATERIAL DUE: 10/18/24